

MacroSolve (PK: MCVE) Files Patent Infringement Suit Against GEICO

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Orlando, FL 2/22/12 ([StreetBeat](#)) -- MacroSolve, Inc., ([Pinksheets: MCVE](#)), a leading provider of mobile technologies, apps and solutions for business, yesterday announced it has filed a patent infringement suit against GEICO Insurance Agency, Inc., GEICO Casualty Company, and Government Employees Insurance Company, all wholly owned subsidiaries of Berkshire Hathaway, Inc. ([NYSE: BRK](#)) for violation of MacroSolve's U.S. Patent No. 7,822,816.

"Our patent underlies mobile apps that are deployed today across virtually all industries, including insurance. With this suit and others which we've already filed, we will continue to protect our intellectual property rights," stated MacroSolve Vice Chairman Jim McGill.

MacroSolve's lawsuit against GEICO and its affiliates claims that, "Defendants, directly or through intermediaries, made, used, imported, provided, supplied, distributed, sold and/or offered for sale products and/or systems (including at least their GEICO mobile application product and/or service) that infringed one or more claims of the '816 patent and/or defendants induced infringement and/or contributed to the infringement of one or more of the claims of the '816 patent by their customers."

On October 26, 2010, the United States Patent and Trademark Office issued U.S. Patent No. 7,822,816 to MacroSolve. The patent, a significant intellectual property asset to MacroSolve, further advances its position as a leader in the mobile solutions market. The patent addresses mobile information collection systems across all wireless networks, smartphones, tablets, and rugged mobile devices, regardless of carrier and manufacturer, and is currently utilized in MacroSolve's rapid mobile app development platforms. MacroSolve's patent covers fundamental technology in the mobile application space utilized by multiple companies.

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